

The [Event Production Show](#) returns to the Grand Hall, Olympia on 1st and 2nd February 2011.

The show will be packed with ideas and displays of the latest, leading products the event industry has to offer.

Supported by the industry's leading associations and media the 2011 show will inspire, inform and entertain event and festival organisers across the UK.



The acclaimed Access Sessions are set to return for the third successive year with John Probyn, Live Nation's Chief Operating Officer for UK Music, the first to confirm. John, who'll be chairing his 'Question Time' panel discussion comments,

"I've been busy with Download and Hyde Park obviously, but I'm talking to potential panellists too, about topics like cashless festivals, PRS, touts etc. So I'm looking forward to the Access Sessions 2011 already,"

New features on the show floor include:

- The Event Technology Showcase
- Event Branding and Experiential Marketing seminars

In addition, "Live at the Grand" will showcase the hottest acts hitting the entertainment circuit and the "Event Fest" bar will provide the perfect networking environment.

Our extensive PR and marketing campaign targeting UK event production communities will launch early October. Look out for our advertising, e-shots and news appearing in the leading trade titles and websites.

This years Event Production Show attracted 4000 buyers. Richard Howey, Director at Steeldeck Rentals comments;

"The Event Production Show 2010 was a real hit for us. It directly generated over £20,000 of new business and most of that looks likely to repeat. It was also a great opportunity to meet some of our regular customers on a more informal basis and to network with other suppliers in the industry. We'll definitely be back in 2011."

If you would like to join them, please contact Sarah Brownlee or Luke Galliana today at:

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